Summary

The Brigham City Museum of Art & History seeks proposals from web application programmers to assist in the redesign and redevelopment of its Brigham City Heritage Tours application (tours.brighamcityhistory.org). Proposals are due by September 1 at 4:00 PM. Project to start as soon as possible. Final product due by October 24, 2020. Support for this project comes from a Utah Humanities grant funded through the CARES Act. This contract is intended for remote professionals.

Current State

The Brigham City Heritage Tours web application was first created in 2018 through a Utah Humanities grant. The app includes four walking tours which include interpretive text, images, quotes (or audio/video) from oral histories, and geographic data. The average user of the app is near or past retirement and interested in the local history because of a personal or family connection to the area. Other users include genealogists, teachers, families, tourists, and local businesses.

Given the evolving nature of our world due to the novel coronavirus pandemic, traditional programmatic applications, such as in-person tours, traveling education trunks, field trips, and others are now tertiary methods. Our intent is to leverage the walking tours app to serve the community by providing activities that promote the health and safety guidelines and directives in response to the COVID-19 pandemic, regardless of protocols that may close our facilities to the public. To do so requires a total overhaul to its user interface and content updates to make the app more accessible, easier to navigate for our patrons and administer for our staff.

Scope of Work

User interface development:
- App must provide accessibility in compliance with current laws and regulations
- Responsive app to meet the needs of various screen sizes, devices, and data capabilities. While most locations on the app are within the reach of strong data and/or wifi signals, there needs to be an assumption that this will not always be the case.
- Engaging design easily integrates maps with images, videos, audio files, text descriptions, etc.
- Missing from the original project is an interactive component patrons can use to document their experiences using the walking tours. We intend to use what they document and share to fulfill the museum's vision to explore, preserve, and share their unique local history, culture, and traditions and to support Utah Humanities' drive to help all Utahns understand the meaning of all human expression.
- Encourage users to spend a reasonably significant amount of time at each stop.

Administration:

- Consistent design based on pre-existing branding and content
- Easy updates and functionality — ability for in-house staff to continue management over time with limited outside assistance.

- Strategies for integration with the museum's current website, digital collections and exhibits, social media platforms, etc.

RFP Requirements

This is an open and competitive process. The Box Elder Museum Foundation Board of Directors will review all proposals.

Proposals must be received by Monday, September 1 by 4:00 PM Mountain Daylight Time. Any proposal received after this deadline will not be considered.

Proposals must include:
- Summary of overall strategy and approach for delivering final product
  - Name project leads and their roles along with a brief description of their applicable experience and skills.
  - Timeline and requirements pointing to the app's successful relaunch
- Total project cost:
  - Staff/Contractor(s) assigned to this project.
  - Proposed hours of labor for Staff/Contractor(s)
  - Rates per hour
  - Any additional fees, charges, and/or other applicable costs
- Company Profile
  - Preferred qualifications include:
  - Previous web application development experience with links to current/past projects, total number of downloads, and average rating across various app stores, and other applicable analytics
  - Overview of Firm/Contractor(s) history and philosophy
  - Previous experience working with non-profit organizations and government entities, with references

About the Brigham City Museum of Art & History

The mission of the Brigham City Museum of Art & History is to collect, preserve, and interpret art and materials that tell stories of human experiences and of the land. The museum is a place to engage with ideas, creativity, and heritage.

Nestled in the heart of historic Brigham City, Utah, the Museum provides opportunities to see exhibitions showcasing fabulous Utah artists, and historical exhibitions that illuminate the history of Utah, and our place in the world. To best serve the community, admission to the museum and its events is free. It was established in 1970 by Brigham City Corporation.

The museum is home to a permanent exhibition on the history of Brigham City, and five to six temporary historical and fine art exhibitions a year. We maintain a collection of over 12,000 items, including works of art, historical artifacts, ephemera, natural history specimens, oral histories, and more.